FOR IMMEDIATE RELEASE

Memorial Volunteers Provide Technology to Help Newborn Babies with Jaundice

LUFKIN, TEXAS (February 1, 2010)…Jaundice is one of the most common problems with newborn babies. The Volunteer Auxiliary at Memorial Health System of East Texas is helping the Nursery to better care and treat newborns that experience jaundice. The Volunteers recently donated three neoBLUE LED Phototherapy lights to the Memorial Nursery. These Blue LED lights emit most of their light in the range that corresponds to the peak absorption at which bilirubin, the chemical that builds up in the blood causing jaundice, is broken down. Phototherapy has been the standard of care for the treatment of neonatal jaundice for several decades. Pictured with the neoBLUE LED Phototherapy lights are Yvette Compean, Director of Women’s & Children’s Services; Heather Warner, LVN; Sandy Williams, RN; Misti Lowe, RNC; Dr. Jeffrey Glass, Pediatrician; Don Newland, President of Memorial Health System of East Texas Volunteer Auxiliary and Robyn Devore, RN.

In addition to purchasing equipment and supplies for the hospital, the money volunteers raise throughout the year helps fund academic scholarships for students pursuing health care careers. For more information on becoming a volunteer, visit www.memorialhealth.org or call 936-639-7237.

About Memorial Health System of East Texas
As the largest health care system in the deep East Texas area, Memorial Health System of East Texas is a private, not-for-profit hospital that provides care to almost a quarter of a million patients each year. Since its inception in 1949, Memorial Health System has paved the way for quality, innovative health care in East Texas. In fact, Memorial consistently ranks among the nation’s best for exceptional health care and patient satisfaction.

Memorial Health System of East Texas is comprised of four hospitals—Memorial Medical Center—Lufkin, Memorial Medical Center—Livingston, Memorial Medical Center—San Augustine, and Memorial Specialty Hospital, the only rural long-term acute care facility within the area. Memorial offers a wide array of services, including the newly renovated Arthur Temple Sr. Regional Cancer Center, which consistently earns a three-year accreditation with commendation from the Commission on Cancer. In 2009 the System opened the doors to the area’s first dedicated heart and stroke care center—the Cardiovascular & Stroke Center of East Texas. With a partnership with The Methodist Hospital in Houston, Memorial provides an advance level of stroke care, while offering the latest in heart care from
a highly trained team of heart surgeons and cardiologists. Memorial was the first health care facility in Texas to acquire the DaVinci High Definition Robot for robotic assisted procedures in heart, lungs, kidneys and gynecology. The hospital also is known for providing the area’s only comprehensive diabetes center—The Horace C. Polk Regional Diabetes Center. Other centers of excellence include the Temple Imaging Center that offers some of the most advanced procedures in the area, including PET/CT scanning for cancer and Alzheimer’s, 64 Slice CT scanning, Open Bore MRI, 4D Ultrasound, and digital mammography. Other specialty areas include Orthopedic care, Women’s Services, Inpatient and Outpatient Rehabilitation, Homecare, Wound and Hyperbaric Therapy, Kidney & Diabetes Treatment, Sleep Disorders Treatment, Occupational Health and Express Lab. Memorial Health System of East Texas—founded and funded by the people it serves.